



Greetings,

We are currently seeking sponsors for the 2022 Vermont Wine Festival. We are pleased to share that the Vermont Wine Festival has been designated as one of North America's Top 100 events by the American Bus Association, the only Vermont event to have made the list! It has also been named a 'Top Ten VT Fall Event' by the VT Chamber of Commerce for many years. This year's festival takes place in late September, Friday, September 24th through Sunday, September 25th.

The Wine Festival celebrates the products, food, art, and wineries of Vermont. The 11th Annual Vermont Wine & Harvest Festival will be another fantastic opportunity for artisans from across Vermont to come together to showcase their crafts. Vintners, painters, publishers, cheese makers, weavers, potters, jewelers, chefs, photographers, farmers, chocolatiers, demonstrations --- all Vermont businesses are welcome to participate in this showcase for Vermont in the southern Green Mountains.

The festival was created to be a destination event and is promoted and packaged to fall travelers, day trippers, and Vermonters. The Deerfield Valley is a major tourist destination in the summer and fall. The 2022 festival features; the 12th Annual Vermont Soup Contest and Wine Stroll, local Tasting & the Grand Tasting at Mount Snow Resort,

The full range of sponsorship opportunities may be reviewed on the enclosed sponsorship description document. This is also available online at www.vtwinefest.com/sponsor.

Please feel free to contact me at any time to further discuss sponsorship, and again, thank you in advance for your consideration.

Sincerely,

Bethaney LaClair
Executive Director
Southern Vermont Deerfield Valley Chamber of Commerce



2022 Vermont Wine & Harvest Festival Sponsorship Opportunities

Diamond Level Sponsor: \$2500

Limited to 1 sponsorship per business category (for example, one auto dealership)

- Named as a diamond sponsor in all promotional and advertising materials. As a diamond sponsor, your company is listed in all outbound communications.
- Prominent placement/mention in print and broadcast efforts, including press releases and all media outreach
- Logo on Wine and Harvest Passports and rack cards
- Company logo with live link to your website on both www.visitvermont.com and www.vtwinefest.com.
- Festival space: up to 10'x20'
- Logo on festival tote bags, wine openers or chapstick provided to all attendees
- Six tickets to both Soup Stroll & Wine Festival

Gold Level Sponsor: \$1000

- Named as a gold sponsor in all promotional and advertising materials. As a gold sponsor, your company is listed in all outbound communications.
- Logo on Wine and Harvest Passports and rack cards
- Company logo with live link to your website on both www.visitvermont.com and www.vtwinefest.com.
- Festival space: up to 10'x20'
- Logo on festival tote bags
- Four tickets to both Soup Stroll & Wine Festival

Silver Level Sponsor: \$500

- Company logo with live link to your website on both www.visitvermont.com and www.vtwinefest.com.
- Logo on Wine and Harvest Passports and rack cards
- Inclusion in festival signage
- Two tickets to both Soup Stroll & Wine Festival

Bronze Level Sponsor: \$250- Friend of the Festival

- Company logo with live link to your website on both www.visitvermont.com and www.vtwinefest.com.
- Two tickets to Wine Festival

Additional Sponsorship Opportunities available. Please email events@visitvermont.com or call (802) 464-8092 for more information.